

# JEANNE JUNEAU

GRAPHIC DESIGNER  
WEB DESIGNER

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## ABOUT ME

Well-organized and detail oriented, I have a sound working familiarity with every facet of the design process. To each new challenge I bring the deep experience of piloting countless creative projects from concept through design and development to production and successful completion. I can manage creative teams, thrive independently or collaboratively in deadline-driven environments, and I possess a tenacious drive for new technologies. I'm passionate, dedicated, and self-motivated in everything I do.

## CORE COMPETENCIES

Brand awareness  
Budgets / schedules  
Graphic design  
Copywriting  
Creative thinker  
Design effective visual solutions  
Graphic design best practices  
Marketing and PR campaigns  
SEO  
UI / UX design  
Usability testing  
Web design

## SKILLS

Adobe Creative Suite (expert level)  
Color theory  
Digital marketing  
Email marketing  
Image production  
Squarespace  
Organization  
Print production  
Social media management  
Spatial awareness  
Team player  
Video production  
Working within brand and style guides  
Web design - Wordpress & Squarespace

## EXPERIENCE

### SELF EMPLOYED 2000 - present

#### Clients include

Babs Small Publications  
Commonweal  
Coupeville Chamber  
DocuSign  
JBA Architects  
JoAnn Kane Music  
Langley Chamber  
Lindsay Communications  
Microsoft  
Mukilteo Coffee Roasters  
The Odigo Group  
Partners for Youth  
Simplicity  
Suncrest USA  
Sweet Mona's  
Unstoppable Pictues  
Whidbey Center for the Arts

### Graphic Designer / Web Designer

Manage multiple projects with strong attention to brand and style guides, brand-awareness, SEO, and brand messaging. Design large, multi-page, InDesign data merge brochures, catalogs, and documents. Manage social media, direct photo shoots. Design and produce wide variety of marketing collateral for web and print including the following:

- ads
- books
- brand-identity messaging
- brand guides
- business cards
- creative briefs
- customer experiences
- email marketing
- events
- infographics
- large & small scale exhibits
- logos
- marketing strategies
- merchandise
- packaging
- promotional materials
- signage
- slide decks
- social media content
- stationary
- trade show booth
- videos
- wayfinding signage
- websites
- web content

### MUKILTEO COFFEE ROASTERS

2022 - 2023

### Graphic Designer

Manage multiple projects with strong attention to style guides, brand-awareness, SEO, and brand messaging. Manage and grow social media. Manage all vendors for print projects, video, and photo shoots. Design and produce marketing collateral for print and web including::

- ads
- brand-identity messaging
- business cards
- email marketing
- events
- infographics
- marketing strategies
- merchandise
- packaging
- promotional materials
- signage
- social media content
- stationary
- trade show booth
- videos
- web content

### SUNCREST USA 2016 - 2019

### Graphic Designer / Web Designer

Design and produce all marketing collateral including web, print, advertising, packaging, and email marketing campaigns. Create brand guide. Design social media and website content, manage social media and website.